



Indian National Centre for Ocean Information Services (INCOIS)
(An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

Swachhata Pakhwada
(01 – 15 July 2021)

Daily Report
(13th July 2021)

"Ocean Valley",
Pragathi Nagar (B.O.), Nizampet (S.O.),
Hyderabad - 500 090, India.



1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachhata Pakhwada was started with a vision to mainstream Swachhata activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2021 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada.

The Swachhata activities for the year 2021 are planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.

2. Activity

Good hygiene and keeping cleanly neighborhood are good habits and key to ensuring the safety of the children. There are multiple benefits to encouraging children to practice good hygiene and cleanliness in their neighborhood. Children who practice good hygiene have more success in their developing social and eventual professional lives. Moreover, the awareness on keeping the cleanly neighborhood will also enhance their social responsibility at the early stage. Hence, teaching the principles of correct hygiene at an early age can help keep individuals healthy in later life, and be taught to future generations. Principles of hygiene cleanliness in neighborhood should be made part of everyday life. In view of this, the ninth day (13 July 2021) event of Swachhata Pakhwada - 2021 was scheduled for an online e-drawing competition on **“Personal Hygiene and cleanliness in our neighborhood”** for the kids of INCOIS employees. The drawing competition was open for classes 5 to 10 only. The total seven nominations were received from students is shown as collage in Photo-1. Students were instructed to use their own ideas. The genuineness of the drawing was the complete responsibility of the participating students and their school. The submitted drawings were considered under the license type CC BY as given in (<https://creativecommons.org/licenses/>). The Swachh Bharat Committee of INCOIS decided to award the best e-drawing from seven entries. Given the Covid-19 pandemic raging across India, the competition was conducted by accepting online entries to avoid any social gathering. The activity was coordinated by Mr. N. Kiran Kumar, Dr. Kunal Chakraborty and R S Mahendra under the guidance of members and Chairman of Swachh Bharat Committee of INCOIS (Photo-2). This event was planned to educate children on good hygiene and importance of cleanliness in their neighborhood. An internal committee, consisting of INCOIS scientists, is being formed and the committee will take note of all these e-drawings. The name of winners will be announced on 15th July 2021 during the valedictory session. All the e-drawings are uploaded in the INCOIS website for viewing by one and all.

Photo Gallery



Photo-1: Entries received for e-Drawing Competition for Kids of INCOIS employees



Photo-2: Committee members evaluating the entries received for e-Drawing Competition



Useful / Reference Links

Proceedings of Swachhata Pakhwada 2021:

<https://incois.gov.in/SwachhBharat/SB2021/SwachhataPakhwada2021.jsp>

Photo Gallery:

<https://incois.gov.in/SwachhBharat/sbphotogallery.jsp>

Swachhata Activities Reports:

<https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp>

E-poster Competition Entries:

https://incois.gov.in/SwachhBharat/SB2021/eposter_report.jsp

Essay Competition Entries:

https://incois.gov.in/SwachhBharat/SB2021/essay_report.jsp

Drawing Competition Entries

https://incois.gov.in/SwachhBharat/SB2021/drawing_report.jsp