



Indian National Centre for Ocean Information Services (INCOIS)  
(An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

Swachhata Pakhwada  
(01 – 15 July 2021)

Daily Report  
(12<sup>th</sup> July 2021)

"Ocean Valley",  
Pragathi Nagar (B.O.), Nizampet (S.O.),  
Hyderabad - 500 090, India.

<https://incois.gov.in/SwachhBharat/SB2021/SwachhataPakhwada2021.jsp>

## 1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachta Pakhwada was started with a vision to mainstream Swachhata activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2021 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada.

The Swachhata activities for the year 2021 are planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.

## 2. Activity

The eighth day (12 July 2021) activity of Swachhata Pakhwada - 2021 was "Awareness campaign against Plastic pollution hazards" through an essay competition and visit to INCOIS neighbourhood areas. Especial emphasis was given to spread the message of cleanliness and avoidance of single use plastic items to the construction workers and their kids. The local corporator of Pragathi Nagar (Nizampet Municipal Corporation) also participated in this activity (Photo – 1 & 2). The kids were also provided with saplings with a message to maintain cleanliness and greenery around their homes.

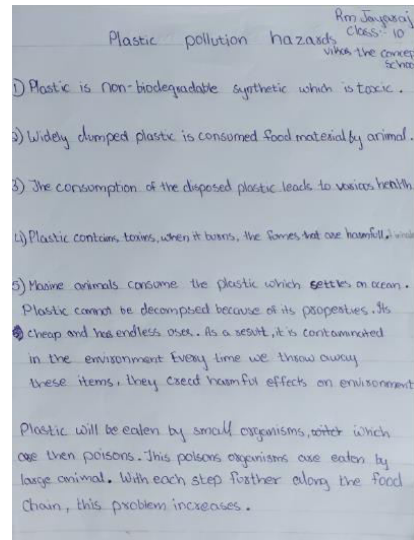
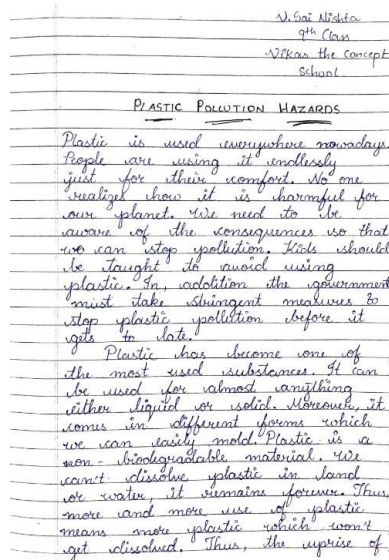


**Photo-1. Awareness campaign against Plastic pollution hazards at INCOIS neighbourhood areas.**



**Photo-2. Saplings distribution at INCOIS neighbourhood areas.**

In addition, an essay design competition for INCOIS employee’s children was also conducted with theme of Plastic pollution hazards. A total of two entries were received for this competition. Both the essays are shown in Photo-3. The activities were carried out with minimal physical gathering keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare in current Covid-19 pandemic.



**Photo-3. Entries received for Essay Competition for Kids of INCOIS employees**



## Useful / Reference Links

- Proceedings of Swachhata Pakhwada 2021:  
<https://incois.gov.in/SwachhBharat/SB2021/SwachhataPakhwada2021.jsp>
- Photo Gallery:  
<https://incois.gov.in/SwachhBharat/sbphotogallery.jsp>
- Swachhata Activities Reports:  
<https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp>
- E-poster Competition Entries:  
[https://incois.gov.in/SwachhBharat/SB2021/eposter\\_report.jsp](https://incois.gov.in/SwachhBharat/SB2021/eposter_report.jsp)
- Essay Competition Entries:  
[https://incois.gov.in/SwachhBharat/SB2021/essay\\_report.jsp](https://incois.gov.in/SwachhBharat/SB2021/essay_report.jsp)